

# Aukati Kaipaipā



The overall theme for the Aukati Kaipaipā logo is intended to be “Support”.

The head and outstretched arms like Ponga fronds are there to protect the inner growth so it can flourish.

The circle in the middle circle represents the mind, the choices we have, and our knowledge and intuition.

The yellow and red of the logo represent enlightenment. The sun coming up and start of a new day, a new beginning.

The yellow and red also create the shape of wings to show flying above our challenges.

The shadow behind the red and yellow represents all the wonderful ‘back-up’ from Quit coaches.

The dark green background is the Ponga and represents all the natural green surroundings of our beautiful South Island environment.

*“We grow in the knowledge that we have support in our surroundings”*